



21-23 NOVEMBER 2019
GEW Schedule Subject to change

GLOBAL ENTREPRENEURSHIP WEEK 2019 – GEW sudan - Khartoum, Sudan

Day 1, Thursday 21 Nov : GEW Opening

5:30 – 6:00 PM

Registration & Opening

6 :00 – 8:55 PM

Welcoming Remarks & Opening Ceremony

- Salam : a journey of a syrian refugee in sudan
- Head of Investment In ministry of Finance Talk
- Highlights of GEW States
- YLP Talk (Ali Muntasir – YLP Director)
- Startup Talk : Mohamed Elmudathir - Orooma
- New to the Game Panel : Meet the Next Generation of Sudanese entrepreneurs
- IEC Executive Director Speech
- Main Sponsor Speech
- Minister Speech

Venue: Friendship Hall



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Day 2, Friday 22, Nov ,Theme : #GEWeducation #GEWInclusion #GEWecosystem

10:00 – 11:15 AM **Masterclasses**

- Financial Inclusion Tools & Technologies – Powered by EBS sudan
 - **By** : Amr Idrees , Sr.Developer Engineer – EBS Sudan

- Access to Finance
 - **By** : Hafiz Ismail , Justice Africa

Venue: Friendship Hall

11:15 – 12:30 PM **Masterclasses**

- Branding your business.
 - **By** : Tarig Suliman

- Building a Tech Startup - Powered by Narbase
 - **By** : Islam Abdalla , Co Founder - Narbase

Venue: Friendship Hall

1:30 – 2:45 PM **Masterclasses**

- How To Scale-up Your Established Tech Business – Powered by Eptikar IT
 - **By** : Mohamed Nimir ,Co-Founder , Eptikar IT

- Starting your Social Enterprise – Powered by Yalla Nabda Business
 - **By** : Rogaia Jailani , Yalla Nabda Business



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Venue: Friendship Hall

2:45 – 4:00 PM

Keynote Talk

- Let's Talk Startup
 - **By** : Sharif Shengitii , Business Development Manager - Mossafer

Pitching activity

- Business outside Khartoum : Young entrepreneurs from around sudan

Venue: Friendship Hall

4:00 – 5:30 PM

Keynote Talk

- "Ads through local games : from 0 to 300K users in one year growth"
 - **By** : Ayman Alsheikh , Founder - Kilmah

Venue: Friendship Hall

4:00 – 5:30 PM

#GEW Ecosystem : Panel

- Impact Investing Panel
 - **Powered by** : Yalla Nabadir

Venue: Friendship Hall



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5:30 – 6:30 PM

- Youth Leadership Program
 - **Powered by** : YLP - UNDP

Venue: Friendship Hall

6:00 – 8:00 PM

#GEW Inclusion: Panel

- Inclusion Panel: IDPs and Refugees, Diaspora – Powered by GIZ sudan
 - **Moderated by** : Sonja Andjelkovic , International Development Consultant

Venue: Friendship Hall



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Day 3, Saturday 23, Nov , #GEWInclusion #GEWecosystem

10:00 – 11:15 AM

Keynote

- Creating a culture of innovation – Powered by Syber
 - **By** : Alaa Aljak, Innovation Director , Syber

Masterclass

- Accounting & Finance 101
 - **By** : Sara Abdalla

Venue: Friendship Hall

11:15 – 12:30 AM

Masterclass

- Delivery Operations in sudan
 - **By** : Montassir Dahab – Marketing Manager , Sudapost

Venue: Friendship Hall

12:30 – 1:30 PM

Masterclass

- Basics of Financial Management
 - **By** : Ibrahim alghaly

Venue: Friendship Hall

11:15 –1:30 PM

#GEW Ecosystem : Panel

- Hacking Together: Toward Successful Corporates and Startups Partnerships (Limited Seats)
 - **Powered by** : 249Startups Hub

Venue: Friendship Hall



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1:30 – 3:00 PM

#GEWEcosystem : Panel

- Funds for Startups

Moderated By : Ibrahim Hamdi , Chairman , Khartoum FM

Venue: Friendship Hall

1:30 –2:45 PM

Masterclass

- Lean Methodology for Startups
 - **By** : Nazar , Inspire IME

Venue: Friendship Hall

2:45 – 4:00 PM

Keynote Talk

- Growth Hacks for Startups
 - **By** : Muhanad Abdelazeem , Co Founder – Go

Venue: Friendship Hall

4:00 – 6:00 PM

Panel

- Financial Inclusion Panel
 - **Powered By** : Software Division

Venue: Friendship Hall



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4:00 –6:00 PM

#GEW Policy : Panel

- i4Policy Panel: Decentralized Approach to Innovation Policy Reform in Sudan
 - **Powered by** : Impact Hub Khartoum

Venue: Friendship Hall

Venue: Friendship Hall

6:00 – 9:00 PM

GEW Sudan 2019 Closing Ceremony

- Introduction
- IEC Speech
- The Future of Financial Inclusion Panel
- Pitching Competition
- UNDP Speech
- Minister Talk
- Awards
- Closing Remarks

Venue: Friendship Hall

Special Thanks to Our Sponsors & Ecosystem Partners



IEC Sudan Office
Doha Street, Almanshia
Khartoum, Sudan
Phone: 0999601006
E-mail: Assged@iec-su.org
Web: <https://iec-su.org/gewsudan>